



Presents the
15th Annual
Champions of Diversity
 Wednesday, September 28, 2016 @ The Hotel Syracuse

SPONSORSHIP CONTRACT

Name: <i>(Company or Family Name)</i>	 <i>(As you wish it to appear in our program)</i>
Contact Name:	
Mailing Address:	
Email:	
Phone #:	Fax #:
Authorization:	
	<i>Signature (required)</i> _____ <i>Date</i> _____

By signing the authorization above, you agree to the following terms.

1. Pay PEACE, Inc. per the Sponsorship Level of your choice.
2. Provide logo/artwork for your Sponsorship Level electronically on or before the deadline date(s) to: Sthompson@peace-caa.org. Please see attached page for submission information.

PEACE, Inc. will provide all of the agreed terms as promised under each Sponsorship Level. Please see attached page for benefits of each Sponsorship Level.

Please check box at the Sponsorship Level you wish to participate.

<u>Sponsorship Level Options</u>	<u>Rates</u>
<input type="checkbox"/> Event Sponsor	\$10,000.00
<input type="checkbox"/> Presenting Sponsor	\$7,500.00
<input type="checkbox"/> Premier Sponsor	\$5,000.00
<input type="checkbox"/> Major Sponsor	\$3,000.00
<input type="checkbox"/> Auction Sponsor <i>(only one available)</i>	\$2,000.00
<input type="checkbox"/> Champion Sponsor	\$1,250.00
<input type="checkbox"/> Carving Station Sponsor <i>(only one available)</i>	\$1,000.00
<input type="checkbox"/> Dessert Sponsor <i>(only one available)</i>	\$1,000.00
<input type="checkbox"/> Silent Auction Section Sponsor	\$1,000.00
<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Please Invoice Me

Please return this form with your check payable to:

PEACE, Inc. Annual Event
 217 S. Salina Street, 2nd Floor
 Syracuse, NY 13202
 Phone: 315.470.3300 • Fax: 315.688.0309

SPONSORSHIP LEVELS

Event Sponsor	\$10,000.00
<ul style="list-style-type: none"> • Ten tickets* to the event along with reserved seating for the presentation • Prominent recognition at the event and in all media releases including radio and television interviews • Logo prominently displayed on the sponsor banner at the event • Full-page ad on the front inside cover of the event program (<i>artwork received by September 7, 2016</i>) • Prominent recognition on PEACE, Inc. website • Logo prominently on back of the event invitation (<i>pledge and logo received by August 1, 2016</i>) • Feature article in agency newsletter • Recognition on our social media: Facebook and Twitter 	
Presenting Sponsor	\$7,500.00
<ul style="list-style-type: none"> • Ten tickets* to the event • Logo displayed on the sponsor banner at the event • Full-page ad in the event program (<i>artwork to be received by September 7, 2016</i>) • Recognition on PEACE, Inc. website • Logo listed on back of the event invitation (<i>if pledge and logo received by August 1, 2016</i>) • Recognition in agency newsletter • Recognition on our social media: Facebook and Twitter 	
Premier Sponsor	\$5,000.00
<ul style="list-style-type: none"> • Ten tickets* to the event • Logo displayed on the sponsor banner at the event • Full-page ad in the event program (<i>artwork to be received by September 7, 2016</i>) • Recognition on PEACE, Inc. website • Logo listed on back of the event invitation (<i>if pledge and logo received by August 1, 2016</i>) • Recognition in agency newsletter 	
Major Sponsor	\$3,000.00
<ul style="list-style-type: none"> • Ten tickets* to the event • Half-page ad in the event program (<i>artwork to be received by September 7, 2016</i>) • Logo displayed on the sponsor banner at the event 	
Auction Sponsor (<i>only one available</i>)	\$2,000.00
<ul style="list-style-type: none"> • Four tickets* to attend the event • Logo displayed on the sponsor banner at the event • Half-page recognition ad in the event program (<i>artwork to be received by September 7, 2016</i>) • Company name on silent auction bid sheets 	
Champion Sponsor	\$1,250.00
<ul style="list-style-type: none"> • Ten tickets* to the event • Quarter-page ad in the event program (<i>artwork to be received by September 7, 2016</i>) 	
Dessert Sponsor (<i>only one available</i>)	\$1,000.00
<ul style="list-style-type: none"> • Two tickets* to attend the event • Quarter-page ad in the event program (<i>artwork to be received by September 7, 2016</i>) • Signage at the designated sponsorship location 	

*Individual tickets are at a cost of \$125 each

ADVERTISING REQUIREMENTS

Thank you for purchasing an advertisement in the 2016 PEACE, Inc. Champions of Diversity Event Program. Below are mechanical requirements and size specifications for the submission of your advertisement. All artwork is due by **September 7, 2016**. Should you have questions, please call Sharon Thompson at (315) 634-3719 or email her at SThompson@peace-caa.org.

MECHANICAL REQUIREMENTS

Please send completed ad as a JPEG or PDF file via email to SThompson@peace-caa.org.

The program is printed in full-color processing. Ads may be in full-color or grayscale.

The following format is required for all ads submitted:

- Ad must be saved as high resolution for print publication.
- Minimum resolution required is:
 - 300 dpi for grayscale
 - At least 600 dpi for bitmap
 - Images and logos from websites are NOT usable for print ads
 - All fonts and graphics must be embedded
 - Do not embed the logos/artwork in Microsoft Word
 - Ad must be complete and sized at 100% including bleeds if applicable. Minimum bleed allowance = 1/8" each side.*

SIZE SPECIFICATIONS

AD SIZE	WIDTH IN INCHES	HEIGHT IN INCHES
Full page w/ 1/8 inch bleed per side*	5.5	8.5
Full page no bleed	5	8
1/2 page	5	4
1/4 page	5	2

**This pertains to the specialty ads only*