

**SPONSORSHIP CONTRACT**

Name: <i>(Company or Family Name)</i>	 <i>(As you wish it to appear in our program)</i>
Contact Name:	
Mailing Address:	
Email:	
Phone #:	Fax #:
Authorization:	
	<div style="display: flex; justify-content: space-between;"> <span><i>Signature (required)</i></span> <span><i>Date</i></span> </div>

By signing the authorization above, you agree to the following terms.

1. Pay PEACE, Inc. per the Sponsorship Level of your choice.
2. Provide logo/artwork for your Sponsorship Level electronically on or before the deadline date(s) to: [Sthompson@peace-caa.org](mailto:Sthompson@peace-caa.org). Please see attached page for submission information.

PEACE, Inc. will provide all of the agreed terms as promised under each Sponsorship Level. Please see attached page for benefits of each Sponsorship Level.

Please check box at the Sponsorship Level you wish to participate.

<u>Sponsorship Level Options</u>	<u>Rates</u>
<input type="checkbox"/> Event Sponsor	\$10,000
<input type="checkbox"/> Presenting Sponsor	\$7,500
<input type="checkbox"/> Premier Sponsor	\$5,000
<input type="checkbox"/> Major Sponsor/ Silent Auction Sponsor	\$3,000
<input type="checkbox"/> Parking Garage Sponsor <i>(only one available)</i>	\$2,000
<input type="checkbox"/> Champion Sponsor	\$1,250
<input type="checkbox"/> Dessert Sponsor <i>(only one available)</i>	\$1,000
<input type="checkbox"/> <b>Check Enclosed</b>	<input type="checkbox"/> <b>Please Invoice Me</b>

***Please return this form with your check payable to:***

PEACE, Inc. COD  
 217 S. Salina Street, 2<sup>nd</sup> Floor  
 Syracuse, NY 13202  
 Phone: 315.470.3300 • Fax: 315.688.0309 • [peace-caa.org](http://peace-caa.org)

## SPONSORSHIP LEVELS

<b>Event Sponsor</b>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>• Ten tickets* to the event along with reserved seating for the presentation</li> <li>• Recognition at the event and in all media releases including radio and television interviews</li> <li>• Full-page ad on the front inside cover of the event program (<i>artwork needed by September 6, 2017</i>)</li> <li>• Prominent recognition on PEACE, Inc. website</li> <li>• Logo prominently on back of the event invitation (<i>pledge and logo needed by August 1, 2017</i>)</li> <li>• Recognition in agency newsletter</li> <li>• Recognition on our social media</li> </ul>	
<b>Presenting Sponsor</b>	<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• Ten tickets* to the event</li> <li>• Logo displayed at the event</li> <li>• Full-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> <li>• Recognition on PEACE, Inc. website</li> <li>• Logo listed on back of the event invitation (<i>if pledge and logo received by August 1, 2017</i>)</li> <li>• Recognition in agency newsletter</li> <li>• Recognition on our social media</li> </ul>	
<b>Premier Sponsor</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Ten tickets* to the event</li> <li>• Logo displayed at the event</li> <li>• Full-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> <li>• Recognition on PEACE, Inc. website</li> <li>• Logo listed on back of the event invitation (<i>if pledge and logo received by August 1, 2017</i>)</li> <li>• Recognition in agency newsletter</li> </ul>	
<b>Major Sponsor/Silent Auction Sponsor</b>	<b>\$3,000</b>
<ul style="list-style-type: none"> <li>• Four tickets* to the event</li> <li>• Half-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> <li>• Logo displayed on the sponsor listing at the event</li> </ul>	
<b>Parking Sponsor</b> ( <i>only one available</i> )	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>• Two tickets* to attend the event</li> <li>• Logo displayed at parking garage entrance</li> <li>• Quarter-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> </ul>	
<b>Champion Sponsor</b>	<b>\$1,250</b>
<ul style="list-style-type: none"> <li>• Ten tickets* to the event</li> <li>• Quarter-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> </ul>	
<b>Dessert Sponsor</b> ( <i>only one available</i> )	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Two tickets* to attend the event</li> <li>• Logo displayed at the event</li> <li>• Quarter-page ad in the event program (<i>artwork needed by September 6, 2017</i>)</li> </ul>	

\*Individual tickets are at a cost of \$125 each

### ADVERTISING CONTRACT

Name:			
(Company or Family Name)	<i>(As you wish it to appear in our program)</i>		
Contact Name:			
Mailing Address:			
Email:			
Phone #:		Fax #:	
Authorization:			
	<i>Signature (required)</i>		<i>Date</i>

By signing the authorization above, you agree to the following terms of the advertising option.

3. Pay PEACE, Inc. per the advertisement rates listed below.
4. Provide logo/artwork for your Sponsorship Level electronically on or before **September 6, 2017**. If ad copy is not provided, PEACE, Inc. will display the advertiser's name/address in the appropriate space. Artwork needs to be emailed to: [Sthompson@peace-caa.org](mailto:Sthompson@peace-caa.org). Please see attached page for advertisement submission information.

PEACE, Inc. will provide all of the agreed terms as promised under each advertising option.

<u>Ad Options</u>	<u>Rates</u>	<u>Specialty Ads</u>	<u>Rates</u>
<input type="checkbox"/> Full Page Ad	\$250	<input type="checkbox"/> Back Outside Full Page Ad *	\$400
<input type="checkbox"/> Half Page Ad	\$150	<input type="checkbox"/> Front Inside Full Page Ad *	\$300
<input type="checkbox"/> Quarter Page Ad	\$100	<input type="checkbox"/> Back Inside Full Page Ad *	\$250

\* Priority for specialty ads are given to sponsors.

**Check Enclosed**

**Please Invoice Me**

***Please return this form with your check payable to:***

PEACE, Inc. Annual Event  
 217 S. Salina Street, 2<sup>nd</sup> Floor  
 Syracuse, NY 13202

Phone: 315.470.3300 • Fax: 315.688.0309 • [peace-caa.org](http://peace-caa.org)

## ADVERTISING REQUIREMENTS

Thank you for purchasing an advertisement in the 2016 PEACE, Inc. Champions of Diversity Event Program. Below are mechanical requirements and size specifications for the submission of your advertisement. All artwork is due by **September 6, 2017**. Should you have questions, please call Sharon Thompson at (315) 634-3719 or email her at [SThompson@peace-caa.org](mailto:SThompson@peace-caa.org).

### MECHANICAL REQUIREMENTS

Please send completed ad as a JPEG or PDF file via email to [SThompson@peace-caa.org](mailto:SThompson@peace-caa.org).

The program is printed in full-color processing. Ads may be in full-color or grayscale.

The following format is required for all ads submitted:

- Ad must be saved as high resolution for print publication.
- Minimum resolution required is:
  - 300 dpi for grayscale
  - At least 600 dpi for bitmap
  - Images and logos from websites are NOT usable for print ads
  - All fonts and graphics must be embedded
  - Do not embed the logos/artwork in Microsoft Word
  - Ad must be complete and sized at 100% including bleeds if applicable. Minimum bleed allowance = 1/8" each side.\*

### SIZE SPECIFICATIONS

AD SIZE	WIDTH IN INCHES	HEIGHT IN INCHES
Full page w/ 1/8 inch bleed per side*	5.5	8.5
Full page no bleed	5	8
1/2 page	5	4
1/4 page	5	2.5

*\*This pertains to the specialty ads only*