

**SPONSORSHIP CONTRACT**

Name: <i>(Company or Family Name)</i>	<i>(As you wish it to appear in our event program)</i>	
Contact Name:		
Mailing Address:		
Email:		
Phone #:	_____	Fax #: _____
Authorization:	_____	_____
	<i>Signature (required)</i>	<i>Date</i>

By signing the authorization above, you agree to the following terms.

1. Pay PEACE, Inc. per the Sponsorship Level of your choice.
2. Provide logo/artwork for your Sponsorship Level electronically on or before the deadline date(s) to: [Sthompson@peace-caa.org](mailto:Sthompson@peace-caa.org). Please see attached page for submission information.

PEACE, Inc. will provide all of the agreed terms as promised under each sponsorship level.  
*Please see attached page for benefits of each sponsorship level.*

Please check box at the sponsorship level you wish to participate or to pay online, visit [peace-caa.org](http://peace-caa.org).

<u>Sponsorship Level Options</u>	<u>Rates</u>
<input type="checkbox"/> Presenting Sponsor <i>(Exclusive opportunity)</i>	\$10,000
<input type="checkbox"/> Red Carpet Sponsor	\$7,500
<input type="checkbox"/> Achievement Sponsor	\$5,000
<input type="checkbox"/> Silent Auction Sponsor <i>(Exclusive opportunity)</i>	\$3,500
<input type="checkbox"/> Video Sponsor <i>(Exclusive opportunity)</i>	\$3,500
<input type="checkbox"/> Empowerment Sponsor	\$3,000
<input type="checkbox"/> Champion Sponsor	\$1,250
<input type="checkbox"/> Beverage or Dessert Sponsor <i>(Opportunity for one of each)</i>	\$1,000
<input type="checkbox"/> Commitment Sponsor	\$500
<input type="checkbox"/> <b>Payment Enclosed</b>	<input type="checkbox"/> <b>Please Invoice Me</b>

***Please return this form with your check/credit card payable to:***

PEACE, Inc. COD  
217 S. Salina Street, 2<sup>nd</sup> Floor, Syracuse, NY 13202  
Phone: 315.470.3300 • Fax: 315.688.0309 • [peace-caa.org](http://peace-caa.org)

## SPONSORSHIP LEVELS

- Presenting Sponsor** (*exclusive opportunity, Champions of Diversity Presented by...*) **\$10,000**
- Ten tickets\* to the event along with reserved seating for the presentation
  - Recognition at the event and in all media releases including radio and television interviews
  - Full-page ad on the front inside cover of the event program (*artwork deadline is September 4, 2019*)
  - Name/logo on all printed and digital promotional materials including the back of the event invitation (*pledge and name/logo needed by August 1, 2019*)
- Red Carpet Sponsor** (*Event Sponsor*) **\$7,500**
- Ten tickets\* to the event
  - Recognition at the event and in all media releases including radio and television interviews
  - Full-page ad in the event program (*artwork deadline is September 4, 2019*)
  - Name/logo on all printed and digital promotional materials including the back of the event invitation (*pledge and name/logo needed by August 1, 2019*)
- Achievement Sponsor** (*Premier Sponsor*) **\$5,000**
- Ten tickets\* to the event
  - Full-page ad in the event program (*artwork deadline is September 4, 2019*)
  - Name/Logo listed on back of the event invitation (*if pledge and logo received by August 1, 2019*)
  - Name/logo on all digital promotional materials
- Silent Auction or Video Sponsor** (*exclusive opportunities, Presented by...*) **\$3,500**
- Four tickets\* to the event
  - Half-page ad in the event program (*artwork needed by September 4, 2019*)
  - Silent Auction Sponsor - Name/Logo displayed on all silent auction materials as the presenter
  - Video Sponsor - Name/Logo displayed in the video as the presenter
- Empowerment Sponsor** (*Major Sponsor*) **\$3,000**
- Four tickets\* to the event
  - Half-page ad in the event program (*artwork needed by September 4, 2019*)
  - Name/Logo displayed on the sponsor listing at the event
- Champion Sponsor** **\$1,250**
- Ten tickets\* to the event
  - Quarter-page ad in the event program (*artwork deadline is September 4, 2019*)
- Beverage or Dessert Sponsor** (*one of each available*) **\$1,000**
- Two tickets\* to attend the event
  - Beverage Sponsor: Name/Logo displayed on beverage tickets given to each guest as they check-in
  - Dessert Sponsor: Name/Logo displayed on the dessert table at the event
  - Quarter-page ad in the event program (*artwork deadline is September 4, 2019*)
- Commitment Sponsor** **\$500**
- Two tickets\* to attend the event
  - Recognition in event program (*deadline date of September 4, 2019*)

*\*Individual tickets are at a cost of \$125 each. Actual tickets are not sent out. Attendees are to check in at the door by their last name or sponsoring business.*

**ADVERTISING CONTRACT**

Name: <i>(Company or Family Name)</i>	 <i>(As you wish it to appear in our event program)</i>
Contact Name:	
Mailing Address:	
Email:	
Phone #:	Fax #:
Authorization:	
	<i>Signature (required)</i> _____ <i>Date</i> _____

By signing the authorization above, you agree to the following terms of the advertising option.

3. Pay PEACE, Inc. per the advertisement rates listed below.
4. Provide logo/artwork for your Sponsorship Level electronically on or before **September 4, 2019**. If ad copy is not provided, PEACE, Inc. will display the advertiser's name/address in the appropriate space. Artwork needs to be emailed to: [Sthompson@peace-caa.org](mailto:Sthompson@peace-caa.org).  
*Please see attached page for advertisement submission information.*

PEACE, Inc. will provide all of the agreed terms as promised under each advertising option.

<u>Ad Options</u>	<u>Rates</u>	<u>Specialty Ads</u>	<u>Rates</u>
<input type="checkbox"/> Full Page Ad	\$300	<input type="checkbox"/> Back Outside Full Page Ad *	\$500
<input type="checkbox"/> Half Page Ad	\$200	<input type="checkbox"/> Front Inside Full Page Ad *	\$400
<input type="checkbox"/> Quarter Page Ad	\$125	<input type="checkbox"/> Back Inside Full Page Ad *	\$350

*\* Priority for specialty ads are given to sponsors.*

**Check Enclosed**                       **Please Invoice Me**

***Please return this form with your check payable to:***  
PEACE, Inc. Annual Event  
217 S. Salina Street, 2<sup>nd</sup> Floor  
Syracuse, NY 13202  
Phone: 315.470.3300 • Fax: 315.688.0309 • [peace-caa.org](http://peace-caa.org)

### PROGRAM BOOK ADVERTISEMENT PRINTING REQUIREMENTS

Thank you for supporting PEACE, Inc. Below are the requirements artwork and size specifications for the submission of your advertisement. Please submit ads the exact size in JPG or PDF format. Send artwork to Sharon Thompson at [SThompson@peace-caa.org](mailto:SThompson@peace-caa.org) by September 4, 2019. Should you have questions, please email or call Sharon Thompson at 315.634.3719.

**Full Page Ad:** \$300  
(5" W x 8" H)

**Specialty Full Page Ad:\***

(5.5" W x 8.5" H with .125" bleed\*\*)

- Back Outside Full Page Ad \* \$500
- Front Inside Full Page Ad \* \$400
- Back Inside Full Page Ad \* \$350

\* Priority for specialty ads are given to sponsors.

\*\* A bleed is when the artwork goes to the edge of the page. The ad needs to be slightly larger than the actual ad size. This only pertains to the specialty ads.

**Quarter Page Ad Landscape:** \$125  
(5" W x 1.75" H)

**Quarter Page Ad Portrait:**  
\$125 (2.375" W x 3.875" H)

**Half Page Ad:** \$200  
(5" W x 3.875" H)