

BOARD OF DIRECTORS MEETING

217 South Salina Street, Syracuse, NY 13202

Monday, April 23rd, 2018

MEMBERS PRESENT: David A. Scharoun, Eric Caballero - via telephone, Judge James Cecile (Development Chair) - via telephone, Shirley Copes (Planning Chair) - via telephone, Paula Freedman - via telephone, Steven Hodgins, Emma Johnston (Emeritus), Erich Shafer

MEMBERS EXCUSED: Nicholas DeMartino, Scott LeClair, Pastor Phyllis Lee-Williams (EEO/Personnel Chair), Edward Perry, Robert Tackman (Finance Chair), Tonia Thornton, Patricia Usherwood, Jason Wallace

MEMBERS ABSENT: Elizabeth Hakanson, Jay VanNostrand

STAFF PRESENT: Joseph O'Hara, Carolyn Brown, Catherine Green, Melissa Hidek, Kathleen O'Brien, Jamie Colucci

CALL TO ORDER:

The Board of Directors meeting was called to order by President Scharoun at 4:50pm.

ROLL CALL:

President Scharoun noted for the record that four members were participating via telephone, but that a quorum could not be reached.

MOMENT OF SILENCE:

Board members observed a moment of silence.

PRESIDENT'S REPORT:

President Scharoun read a letter from a relative of Viola Chisolm, Earnest Goode Jr., on the occasion of their family's 57th annual reunion, to thank the agency for rededicating the Eastside Family Resource Center in her name, in recognition of her hard work and advocacy for those less fortunate members of her community.

President Scharoun asked Ms. Brown and Ms. Hidek to review ongoing efforts to promote the 50th anniversary of the agency.

Ms. Hidek discussed the People's Action Awards ceremony in March, and the social media focus on a different program for each month throughout 2018. Ms. Hidek noted that silent auction items are also being solicited for the Champions of Diversity event. Ms. Brown discussed videos that were produced to highlight certain programs, billboard advertising buys, and a paid social media campaign.

OLD BUSINESS:

None.

NEW BUSINESS:

None.

EXECUTIVE DIRECTOR'S REPORT:

Mr. O'Hara reported that the EITC Program Volunteers Celebration was held on April 21st at Vito's Ristorante. Mr. O'Hara noted that the 2018 program completed over 1,700 tax returns with refunds totaling over \$3 million.

Mr. O'Hara reported that a plan will be presented for Board approval at the May meeting, to reduce employee health insurance premiums by 20% to 25% by using savings from the Captive Health Insurance Plan.

Mr. O'Hara reported that HHS had approved funds to increase HS/EHS wages by 2.2%.

Mr. O'Hara reported that Syracuse Mayor Ben Walsh and SCSD Superintendent Jaime Alicea visited the Van Duyn School to observe and discuss the Foster Grandparent Program.

Mr. O'Hara reported that the BBBS Bowl for Kids' Sake was held on April 15th at Flamingo Bowl.

Mr. O'Hara presented an update on the three-year strategic plan. He noted that the CLP Management Team discussed the three goals which were established from the Board Retreat, and added a fourth goal regarding new safety initiatives.

FINANCE COMMITTEE REPORT:

President Scharoun asked CFO Kathleen O'Brien to present the monthly financial report.

Ms. O'Brien reviewed the March financial statements, noting that the net surplus before depreciation is \$128,668 versus the year-to-date budget of (\$34,522), and that the current ratio of assets over liabilities is 131.93%.

Ms. O'Brien also reviewed the captive health plan which has saved approximately \$2,561,832 in premium payments, and noted that the line of credit balance was zero.

PLANNING, DEVELOPMENT AND EEO/PERSONNEL COMMITTEE REPORTS:

It was noted for the record that the monthly Planning, Development and EEO/Personnel Committee meetings for April were cancelled, because there were no action items or presentations scheduled.

CENTER REPORTS:

Monthly program updates for Big Brothers Big Sisters, Family Resource Centers, Senior Services, and Head Start / Early Head Start were distributed to all Board members in their Board meeting packets for their review.

ADJOURNMENT:

The President requested a motion to adjourn the April 23rd, 2018, Board meeting;
Mr. Steve Hodgins moved to adjourn the April 23rd, 2018, Board meeting;
Mr. Erich Shafer seconded the motion;
The April 23rd, 2018, Board Meeting adjourned at 5:17pm.