



Prepared for: PEACE Inc. Board of Directors

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Subject: BBBS Program Report

The following is a report for the Big Brothers Big Sisters program activities for the month of March 2018

During the month of March.....

- met with Rashika Jaipurair, an SU student, who is collaborating with BBBS in completion of her Citizenship and Civic Engagement project. Her study will focus on recruitment strategies and increasing our "big" roster.
- met with Chris Harrigan, from Barclay Damon Law Firm. He is an attorney there and is also their community liaison officer. Our goal is to develop a relationship with their firm so that they will "adopt" BBBS and will support our program in several ways.
- did presentation at Sensi Saab in East Syracuse. Promoted program, recruited "bigs" and introduced possibility of their company becoming a corporate based site for us.
- met with Rob Ganley at O'Brien & Gere to discuss their agency becoming a corporate based site for us.
- recorded radio interview at Inner Harbor Communications promoting our program and Bowl For Kids Sake. We targeted the recruitment of new "bigs" and supporting our BFKS event.
- met with Sara Jackson from Texas Roadhouse & Grille to discuss how her restaurant could support BBBS. Sara is the community liaison for their business. She was very receptive.
- presented our program to Lockheed Martin Federated Funds Committee hoping to secure a donation. They have given us \$12,000 for the past several years. We took one of our graduating "littles", James Brown, so that he could tell the committee members about how he has grown as an individual thanks to the guidance he received from his "big" over the years.

- recorded radio interview at 93Q promoting our program and Bowl For Kids Sake. We targeted the recruitment of new "bigs" and supporting our BFKS event.
- met with Tracey Burkey, Vice President of Engagement for VISIT SYRACUSE to promote our program (targeting recruitment of "bigs") and to enlist the support of the visiting US Bowling Congress for our Bowl For Kids Sake.
- Sadequa Fore, Ebony Letlough and LaToya Collins all attended the Youth Bureau's "Building Community" training on 3/29.